



Hilti India launches innovative Data Driven Services (DDS) Platform for Comprehensive Tool Management

Harnessing the power of IoT, Hilti's new DDS platform provides real-time access to tool park management, insights on cordless tool battery health, and serves as a virtual customer care center.

India, 5th Aug 2024: Hilti India Private Limited today announced the launch of its pathbreaking Data Driven Services (DDS). This innovation offers state-of-the-art tool park and warehouse management, and battery health services. This strategic move aims to revolutionize tool management for businesses and ensure enhanced on-site productivity and efficiency.

Since its inception, Hilti India has been a frontrunner in bringing innovations that improve productivity, safety, and sustainability to the Indian construction jobsites. In July 2023, Hilti India launched Nuron – the single 22V cordless platform that brings performance and safety to all applications, from light duty applications such as drilling to heavy duty applications such as breaking.

Hilti India has made its Nuron platform smarter and more agile by bringing intelligence and connectivity to all the tools. Hilti's innovative "Data Driven Service (DDS)" is an integrated IoT technology that provides advanced tool park management and real-time insights on battery health services.

DDS brings numerous new features, one of the most significant being the location tracking of power tools allowing the user to track the site where the tools are present. Combined with this, DDS also offers real-time information on the utilization of power tools, providing details on idle assets and the duration for which the tool was idle. The third feature that DDS provides is the proactive health monitoring system of a tool battery and gives proactive alerts and replacements in case it is faulty, thus ensuring uninterrupted operations.

To bring simplicity and convenience to accessing this collected information, Hilti has introduced "ON! TRACK 3", a single app for managing all Hilti assets. The app also acts as a virtual customer care center, in addition to providing access to all its other features. For example, users can access all relevant product details, view costs spent on tool maintenance, and even book repairs directly through the app.

Commenting on the launch, Ashish Markande, Director - Marketing, Hilti India Pvt Ltd, said, "At Hilti, our constant endeavor is to streamline our customers' tool ownership experience and ensure their



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convenience in using our products and services. In line with this vision, we have designed the Data Driven Services (DDS) platform specifically to empower customers to focus on their core business and manage tools. By addressing the key pain points, DDS optimizes operational efficiency and purchase processes, serving as a one-stop solution for all their tool-related needs.”

DDS is the first-of-its-kind service launched for power tools in India. It integrates seamlessly with Hilti’s groundbreaking Nuron platform, capturing data from all cordless tools during each charge cycle. This allows businesses to leverage tool park insights, improve efficiency, and make informed decisions through the app. With this innovative solution, Hilti India aims to provide data-driven consultation and services, staying true to its promise of being the best partner for productivity, safety, and sustainability for its customers.

India is undergoing a digital transformation, particularly in the construction industry. Construction 4.0, driven by advanced technologies and data-driven solutions, represents a significant shift. BIM, IoT, Artificial Intelligence, Machine Learning, Robotics, and Automation are key technologies facilitating this paradigm shift. It is encouraging to see India's readiness to embrace innovation and strive for increased productivity.

About The Hilti Group

The Hilti Group supplies the worldwide construction and energy industries with technologically leading products, systems, software, and services. With about 34,000 team members in over 120 countries the company stands for direct customer relationships, quality, and innovation. Hilti generated an annual sale of more than CHF 6.5 billion in 2023. The headquarters of the Hilti Group is in Schaan, Liechtenstein, since its founding in 1941. The company is privately owned by the Martin Hilti Family Trust, which ensures its long-term continuity. The Hilti Group’s purpose is making construction better, based on a passionate and inclusive global team and a caring and performance-oriented culture.

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